

HH Hospitality House

Annual Newsletter - October 2013



Community Arts Program is in demand

With its surging popularity on Market Street, Hospitality House's Community Arts Program (CAP) has been in high demand this year! While the program hosts regularly scheduled exhibitions throughout the year at its combination studio/gallery space located at 1009 Market Street, a number of community organizations, corporate partners, and other entities have requested exhibition opportunities at their own spaces.

The Community Arts Program was founded in 1969 and serves more than 2,000 community artists and residents each year. Learn more at www.hospitalityhouse.org

"It's great for the program because it exposes people from all backgrounds to the studio and highlights its importance," said Ivan Vera, CAP manager. "It also helps generate income for artists who keep 100% of the money from the sale of their work at all of our non-fundraising exhibitions." The benefit of relocating to Market Street and increasing outside exhibitions has meant a significant increase in exhibition sales that directly benefit artists. Last year, artists collectively made more the \$5,000 from these events.

Recent exhibitions have taken place all over San Francisco, including a private silent auction for employees of our corporate partner BlackRock in July and a recent show at

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Leavenworth rehab completion shakes things up; brings program enhancements

Hospitality House's original building of more than 45 years has recently completed the final phase of its rehabilitation. Last year's Annual Newsletter showcased the main work and redesign of the second-floor Shelter facility and the installation of an elevator to all floors, among other enhancements.

Hospitality House rented 146 Leavenworth Street from the same family since 1967, who offered us first opportunity to buy when they decided to sell the property in 2007.

The second and final phase of the project addressed a number of external structural and cosmetic needs, including patching concrete, painting, and replacing windows. "It was a long process," said Jackie Jenks, executive director. "But we know the investment means that our participants and shelter residents will enjoy a more pleasant and user-friendly space for years to come."

Program moves

When the project began, the ground-floor facility had long been home to the Community Arts Program (CAP). Originally, its relocation to the current site at 1009 Market Street was temporary. When the community response to the CAP's new location was so overwhelm-

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We're still the Tenderloin

by Jackie Jenks

All of the recent attention being paid to the Mid-Market revitalization has me thinking about how much the Tenderloin has changed in Hospitality House's 46-year history and how we have grown and adapted to meet the neighborhood's needs over the years. In 1967, the Tenderloin was the gay Mecca. Youth flocked here from all over to be out and accepted, often ending up homeless and on the streets in the process. Hospitality House was founded then to meet the needs of this group, providing a safe haven from the elements and the vice traffic the youth found themselves entangled in.

By the early 1980s, the burgeoning homeless crisis due to federal housing cuts meant a new set of struggles for the neighborhood, along with a new sea of faces. Community organizations put our resources together to try and meet the need for basic shelter to bring folks in out of the cold. Unfortunately, what was once thought to be a temporary problem has persisted, and without restoration of federal funding for housing, or enough state and local support to make up for the loss, homelessness is now very much the status quo.

Since the 1990s, the neighborhood has also increasingly struggled with its status as a containment zone for drug dealing, prostitution, and vice traffic. The high concentration of street activity this policy creates has had a profound impact on the thousands of children, families, seniors, and others who call the Tenderloin home. Despite this reality, Hospitality House has long made it our goal to build on the positive strengths of the neighborhood and provide alternatives to life on the streets.

We now face a watershed moment with very different challenges, as the development in the Mid-Market area quickly takes shape. While we have worked tirelessly to keep up with the changes and to safeguard against the much-feared displacement and eroding of the neighborhood's culture, real concerns remain. How do we assure that the housing stock stays affordable to poor and homeless residents of the neighborhood? How do we support community organizations that care for the residents here? How will those new to the neighborhood embrace and contribute to the community's unique and diverse culture over the long term? How can current residents gain the maximum benefit from all of this change?

Hospitality House accepts the inevitability of change, and we embrace opportunities to improve the neighborhood for the residents who live here - but we remain cautious. Already, several of our non-profit partners have been displaced from Market Street and the surrounding area because of dramatic rent increases or changes in the use of their buildings. New cafes, restaurants, and entertainment venues have opened, but many are too expensive for our participants and staff. Housing development in the area is being marketed for employees of the tech industry and other higher income residents while those who are homeless suffer on our streets.

While there are some ideas being considered in City Hall to mitigate the squeeze on non-profits, the sweeping changes in Mid-Market are on the fast track. We all need to stay engaged in the process to do what we can to guard against the type of change that has turned so many other communities into playgrounds for the rich and powerful while pushing out the poor and working class folks who lived there for decades. The Tenderloin is one of the final frontiers for the city's low-income residents. We hope you will continue to join us in this struggle to preserve its unique place in San Francisco's landscape.



Jackie Jenks is the Executive Director of Hospitality House

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Connect with Hospitality House
www.hospitalityhouse.org



Community Arts Program is in demand

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Magnet, a queer men's health and community center in the Castro. Other outside exhibitions have included 111 Minna Gallery, the San Francisco AIDS Foundation, the Castro Starbucks, and a group mural project at Freespace. A number of other organizations have also requested shows or exhibitions. "We entertain outside exhibitions as we can," said Vera. "We are a relatively small operation, and our priority is the day-to-day operations of the studio and gallery, but we do enjoy bringing our art into the community when we can make schedules work."

The best way to see new work produced by artists of the program is to visit the CAP at its 1009 Market Street location. Its normal business hours are Monday, Wednesday, and Friday from 1pm - 6pm and Tuesday and Thursday from 10am - 3pm. Current shows run from 30 - 90 days, depending on the show, and pieces are available for view and purchase anytime during normal business hours or during announced artist receptions and other events.



A crowd of art enthusiasts attend one of the CAP's Artist Receptions

Upcoming Exhibition:

Annual Holiday Sale

November 15, 2013 - January 10, 2014

Opening Reception: Friday, November 15, 5pm - 7pm
Join us for great gifts and greeting cards that give back to the community!

For more information on CAP events, visit
www.hospitalityhouse.org



The Brass Liberation Orchestra performs at a recent "Chess-In" in protest of the shut down of public chess games near Powell Street BART. Hospitality House's Community Building Program came out in support of the chess players and community residents.

Photo by Tess Davis

City attempts to make chess players the pawn; Chess players respond: Checkmate

For more than 35 years, chess players have gathered near the Powell Street BART station for friendly matches. A few weeks ago, without warning, the city decided to displace the players, citing drug dealing and gambling in the area surrounding the games.

On October 6th, members of Hospitality House's Community Building Program (CBP) joined the chess players and other activists for a "Chess-In" community action in protest of disruption of the games.

An important cultural and social component in the neighborhood, the largely homeless and poor group of chess enthusiasts have met regularly for friendly and incident-free matches almost daily. Hospitality House will continue to work with residents and the city to advocate that public sidewalks remain open and available for all residents.



The Employment Resource Center at 146 Leavenworth Street



The Community Building Program at 290 Turk Street

Programs shuffle amidst completion of Leavenworth rehabilitation project

(continued from Page One)

ingly positive, resulting in significantly increased sales for artists and attendance at exhibitions, we were able to make the temporary location our permanent home. With the shelter back to normal operations, the newly-available 3,000 square foot space on the first floor provided an opportunity for Hospitality House to re-think its service configuration.

This past May, we moved our largest program, the Tenderloin Self-Help Center (TSHC) from its location at 290 Turk Street to the newly-renovated space. “The move allowed for more space - it’s that simple,” said Jenny Collins, program director. “We not only have the large open main floor for our drop-in, but we have a mezzanine for more private case management services, and a fully renovated basement that houses our employment resource center and all of our mental health services with the Harm Reduction Therapy Center.” The new space is also more aesthetically-pleasing, with more light, open space, and better air flow.

That move allowed Hospitality House’s Community Building Program (CBP) to take the entire first floor of the 290 Turk Street building for its community organizing, leadership development, and support services for housing activities. Previously, the CBP had been sharing the cramped

quarters with the TSHC. “The new space allows for a lot more flexibility, especially when we are doing larger trainings or organizing activities,” said Joe Wilson, CBP manager.

While reorganizing programs that have long been associated with a specific location can be rather confusing at first, the move was facilitated with our participants in mind. The fact that the two facilities are also within one block from each other has also helped make the transition easier for everyone.

Hospitality House thanks everyone who supported our effort to purchase and upgrade 146 Leavenworth -- from the exploratory committee that formed in 2007 to assess our ability to make the purchase and upgrades, to the State of California and Low Income Investment Fund for initial financing, and the teams at Lerner and Associates and Asian Neighborhood Design who led various phases of the project. We would also like to thank AmOne Corp. who was the general contractor on the project and Natalie Bonnewit for managing the entire project for Hospitality House.

Finally, we would like to thank our participants, staff, and shelter residents for remaining patient through all of the inconvenience of the project, and our private funders who contributed to our capital campaign. Thank you!

146 Leavenworth Rehab Timeline

2007:
Funding secured from the State of California and LIIF to purchase building

2008:
146 Leavenworth purchased

2009:
Funding secured for bulk of project rehab

2010:
Construction begins. CAP moves to Market Street

2012:
Internal construction complete

2013:
External construction complete. TL Self-Help Center relocates.



Members of the LGBTQ Workgroup at their monthly meeting

Hospitality House Workgroups address community concerns

At a retreat last year, Hospitality House staff committed to working together on a wide range of topics currently of interest to them, our participants, and the community. Out of this effort, five staff-led workgroups formed to strategize about how we can best incorporate these issues into our day-to-day work.

BUDGET ADVOCACY WORKGROUP

Every year, Hospitality House joins a coalition of other service providers and advocates to address cuts to San Francisco’s web of social services. The Budget Advocacy Workgroup’s purpose is to educate staff about City budget advocacy efforts, increase Hospitality House’s capacity to support efforts that preserve and improve community-based services, and build staff confidence and skills in speaking out on behalf of our participants and the community.

LGBTQ WORKGROUP

A recent study indicated that nearly 30% of homeless people identify as lesbian, gay, bisexual, transgender, or queer. Hospitality House’s LGBT workgroup is charged with developing internal resources available at each of its locations specific to this population, build partnerships with organizations that serve and advocate for this community, and create internal standards that promote safety and better understanding of LGBTQ people utilizing Hospitality House’s services.

HOUSING & HOMELESSNESS WORKGROUP

Hospitality House believes that housing is a human right and that efforts to criminalize homelessness only further the trauma experienced by homeless and poor people. The Housing & Homelessness Workgroup’s focus is to support CA-AB5 - the Homeless Bill of Rights, advocate for better affordable housing, and build coalitions with organizations that advocate for homeless rights and fair affordable housing.

LOCAL HIRE WORKGROUP

With all of the new businesses moving into the neighborhood, how can local residents receive the greatest benefit? How can we bridge the gap so hiring from the community becomes a priority? The Local Hire Workgroup is building connections with other local hire advocates, developing strategies to reach out to local businesses, and assessing how Hospitality House can best prepare job-seekers to take advantage of new employment opportunities.

ANTI-DISPLACEMENT WORKGROUP

The Anti-Displacement Social Justice group meets to discuss the progress along the Mid-Market corridor and to strategize how to maintain an all-inclusive Market Street during all the new developments. The group is exploring issues such as non-profit sustainability, the future of neighborhood-serving small businesses, and the preservation of housing stock for poor and working class people.

INCOME*:

Federal Funding \$316,337
State Funding \$1,061,027
Local Funding \$1,750,191
Foundations \$61,085
Corporations \$11,843
Individual & Other \$166,196

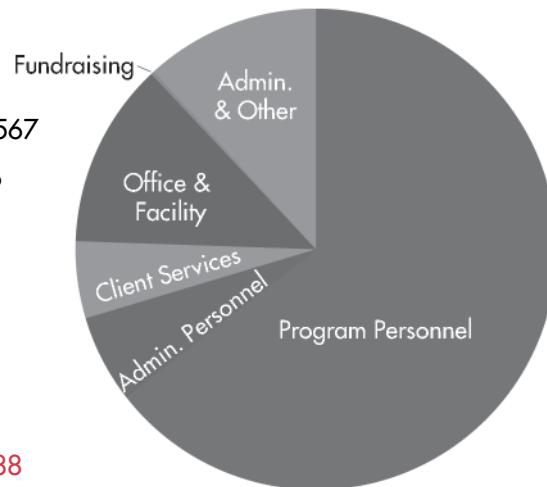
TOTAL INCOME: \$3,366,679

EXPENSES*:

Program Personnel \$2,102,567
Admin. Personnel \$191,056
Client Services \$168,732
Office & Facility \$405,615
Fundraising \$7,364
Admin & Other \$384,154

TOTAL EXPENSES: \$3,259,488

NET: \$107,191**



*Financials represent unaudited totals. Hospitality House's annual audit will be published by the end of the calendar year.

**Includes accrued capital funding that has not yet been released

2012-13

FINANCIAL & PROGRAM DATA

Tenderloin Self-Help Center

Number of individuals served: 22,862
Total cumulative visits to the program: 77,073
Number of participants engaged in case management plans to address their housing, benefits, substance use and mental health treatment, medical care, money management, or legal assistance: 157
Number of participants engaged in case management who reduced harmful behaviors: 134
Number of participants enrolled in case management who obtained "positive placements" in housing, employment, school, or a job training: 67
Number of participants receiving case management developing an action plan for achieving employment goals and barrier remediation, individualized and group engagement strategies, job readiness assistance and training, and connections to support services: 35
Number of participants who were directly placed into an OEWD Sector Academy or successfully enrolled in an accredited vocational training program or other postsecondary educational degree or certificate program: 10
Number of participants directly placed into appropriate employment: 12

Shelter Program

Number of men receiving emergency shelter, food, and hygiene services: 605
Number of residents receiving extended case

management services to help them address their individual barriers to stability: 60
Number of residents moved into independent housing, with family or friends, or into a mental health or substance use treatment facility: 12
Number of residents who also addressed their health care needs – including accessing substance use treatment, mental health care, or primary medical care: 11

Community Arts Program

Number of artists utilizing the program: 2,701
Total cumulative visits to the program: 8,241
Number of fine art workshops held: 191
Number of creative writing workshops held: 10
Number of exhibitions held last year at the CAP studio and other locations throughout San Francisco: 11

Sixth Street Self-Help Center

Number of individuals served: 6,017
Total cumulative visits to the program: 22,258
Number of participants engaged in case management who developed case plans to address their individual needs, including housing, benefits advocacy, substance abuse and mental health treatment, medical care, budgeting and money management, and legal assistance: 82
Number of participants, through group and/or individual case management services, implemented strategies to reduce harmful

behaviors: 82
Number of participants enrolled in case management who obtained "positive placements" in housing, employment, school, or a job training program: 31
Number of senior activity events held: 30
Number of older adults who participated in these activities: 30

Community Building Program

Number of community members who participated in community events: 199
Number of participants who received a mental health screening: 151
Number of participants receiving mental health screenings who returned for follow up therapy or medical services: 106
Number of interns enrolled in the Healing, Organizing and Leadership Development (HOLD) stipended community organizing internship program: 17
Number of current or former interns who organized or presented at a community event, showcasing the skills learned from the internship experience: 18
Number of individuals, including adults and older adults age 55 and above, who received case management through the Supportive Services for Housing component of the program to support them in obtaining, improving, or retaining housing: 70
Number of participants obtained, improved, or retained housing: 24



Central City Hospitality House
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www.hospitalityhouse.org

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Address Service Requested

The holidays can be a difficult time for our participants. Each year, Hospitality House collects small gift items to distribute at the holidays. Please consider donating one of the small gift items listed below, money, or gift cards. Happy Holidays!



Suggested donations of new or like new items (for up to 100 people):

Hygiene Items	Candy
Gloves	Datebooks/Calendars
Socks	Scarves
Gift cards for food	Work boots

To discuss other items or to arrange pick up, contact Daniel: 415.749.2184 or dhladd@hospitalityhouse.org

Hospitality House's All Occasion Greeting Cards
 Designed by and benefiting artists from the Community Arts Program
 Dozens of seasonal and non-denominational designs
 ONLY \$10 per pack and deeper discounts for larger orders
 order online: www.hospitalityhouse.org
 or call: 415.749.2184 for a catalog

